

Information on Web Page Advertising

Specs

Each banner ad image measures 460 pixels by 60 pixels. Or if you like measurements in inches the dimensions are 6.389" by .833" at 72 pixels resolution.

If a page has more than one level the ad for the main portion of that page will carry over to each level of its section. For example if the banner ad is purchased, it has many levels of selection for the buyer to choose their product as it is now. Changes to our pages may occur. As the buyer goes through each level the banner ad travels with each page. See "Bee Culture Online Store" link and click through each category of merchandise selection. Pay attention to the banner ad:



That is what will travel with the buyer as they make their way through the online store. And there are 10 pages to our website that you can put your ad on.

You can send your web page ad in the same files you send your ad for the magazine. We can work with PDF, TIFF, EPS, and JPEG files. Or, we can construct your ad for you – for a very nominal fee.

Terms

Each ad contract is for a 3 month minimum. Changes can be made at the end of each increment. You can contract for as long as you want. You can change the page every three months if it is available. All ads are on a first come first served basis.

Pricing

3 Months:	\$100.00
6 Months:	\$250.00
12 Months:	\$400.00

Quantity and/or agency discounts do not apply to web page advertising.

Deadline

The best part! There are no deadlines. But it is first come, first serve. confirm your ad with us and we will get it to our webmaster the same day. And within 3-5 business days, your ad will appear on our web page. What could be easier?

Contact:

Dawn Feagan, Advertising Manager

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