

# BEE CULTURE

THE MAGAZINE OF AMERICAN BEEKEEPING

## WRITER'S GUIDELINES

*Bee Culture* is the magazine of American Beekeeping. We cover beekeeping – its history, how-to, equipment used, and even the humorous side of this craft. But there's so much more to the world we touch – pollination, honey plants, gardening with bees, wildlife and woodland plantings, and all the creatures that bees affect and interact with. There's a serious side too – pesticides, politics, imports, marketing, pests and predators. All are examined, investigated, explored and explained.

*Bee Culture* has a constant demand for articles on bees and beekeeping, pollination and honey plants, garden and forest management for bees, and a wide variety of related topics. Averaging 64 pages/monthly issue, we generally run eight to 12 regular articles, all averaging 800-2000 words.

Before submitting an article we suggest you read several issues to determine the style and direction of the magazine. The articles posted on our current and archived web page are primarily those of some of our regular columnists, or of those in the academic community who produce those articles for wide distribution without cost to the end user. As a result, they tend toward that style and substance. Thus, we strongly urge you to submit an article proposal or outline if you are unfamiliar with our style or requirements. Proposals should be about 500 words or less, with one or two photos for demonstration. Electronic submission is strongly encouraged.

We will review full length, unsolicited manuscripts, but full return postage must be included (if hard copy is submitted and you want it returned). Our standard manuscript guidelines for format should be followed: double-spaced with ¾" margins, set for standard U.S. paper size. Each page of the manuscript must be numbered and must include the author's name and contact information at the top. Photos and art, on the back, should have the same information, plus a detailed caption and attribution if necessary. Because of the volume of mail we receive, and the very few people we have to handle these, if manuscripts are received that do not conform to these basic requests, as much as we regret doing it, they will be returned. Basically, if our job is easy, we can get to your article. If not, we can't.

Submissions: Electronic submission of text and photos is strongly urged. Articles should be attached, not in the body of the message, and be MS Office compatible (a word.rtf is perfect). Photos should be attached, or possibly sent in a separate email. They MUST NOT be in the body of the copy. Photos should be a tiff or jpeg. at 300 dpi, in the 5 x 7 inch range. Larger should probably be sent on a CD. The entire article and photos sent in on CD is perfectly acceptable.

Hard copy articles are standard – typed, double space with contact info on every page, photos as prints or slides must be labeled as the article copy pages. Return postage if you want them back.

Though we don't like to, if manuscripts, electronic or hard copy, don't meet these minimal requirements they'll be returned unread and unanswered.

**Content:** The best article is one that shows a keen awareness and knowledge of the subject material. Accuracy is important\*. Our readers have a strong bond with the magazine and place their trust in the information we present. Profiles of individuals or groups important to the industry or allies are welcome, especially if they endorse or support a cause or ideal other than the norm. Articles dealing with marketing honey or other hive products, or even how-to-sell skills, are excellent, especially if they are supported by successful personal experiences or interviews of those that are.

Ideally, your article should be accompanied by detailed photos or drawings to illustrate the work. Digital

graphics and color transparencies are best, but prints that reproduce well are certainly accepted. Each photo must be labeled with 1) name and address of submitter, 2) name of person to credit photo (if different), 3) title of accompanying article, and 4) detailed caption. Again, if not properly labeled, they will be returned. We don't like misplacing your photos or stories.

**Cover photos** are always required and many come from photographers other than our staff or from published stories in a particular issue. Cover photo submissions must be of exceptional quality. Look at a

cover and note vertical layout and title position. Color transparencies (slides or photographs) and electronic photos (in the 300 dpi, 9 x 12 resolution and size) work well.

### **Payment**

Unsolicited regular or feature articles, between 1500-2000 words pays roughly \$150.00-\$200.00, including photos (more on negotiation). Payment is usually made on publication. We do not make reprints. We always provide an issue of the magazine the article appears in.

Articles that are solicited by the Editor usually pay more depending on difficulty and editing required. Articles requiring heavy editing or rewrite will be paid less. Cover photos are paid \$50.00, for one time use.

### **Conditions & Rights**

The A. I. Root Company, Publishers, buys first North American Serial rights to any article we publish. We normally reserve the right to republish these articles in books or collections published under the Root Publishing Co. name. Compensation for republishing will be made.

Simultaneous submission to another Journal, if published before, at the same time, or after our publication will forfeit all rights, and payment unless otherwise agreed upon.

If other publications seek to reprint articles first published in *Bee Culture*, we will refer all requests to the author. We will assist in any negotiations, if requested, and only request that we are credited with first publication. We cannot assume responsibility for any material while in transit. Material in possession of The A. I. Root Co. will be replaced at full publication value, save loss by Acts of God. Articles placed on our web page are copyright free for viewers. You may wish to have your article placed there, but we will not do so without your permission. We offer no additional payment for this.

Beginning in 2010, every issue of *Bee Culture* is also sold in digital format. There is no additional compensation for this.

If your article includes a hyperlink that is embedded it will not be carried to the digital version unless you include the entire url – [www.BeeCulture.com](http://www.BeeCulture.com) for instance, will be carried, while [BeeCulture](http://BeeCulture) Magazine won't.

### **Final Word**

Bee Culture prides itself on working with both new and inexperienced writers, as well as professional writers and photographers. We are keenly interested in good material, no matter the source.

\*While accuracy is critical, articles submitted in a manner typically associated with scientifically reviewed journals will be returned or sent to the Senior Editor of our sister publication, *The Science of Bee Culture*, a refereed science journal published by our parent company. If this is your desire, please see the guidelines for this journal published on this same web page. References, specialists interviewed and other sources of information that support your article should, as a matter of practice, be included, so we may confirm conflicting or unclear statements. However, these will seldom be published with the article, unless we determine these to be critical to the reader. We are not a scientific journal, we are not refereed, and we do not have outside sources review our work for that purpose.

For Science-based article submission, please see the Guidelines for *The Science of Bee Culture*, our sister publication that is a refereed journal, and does require greater accounting and management oversight.

